

NOTICE OF ANNUAL MEETING OF MEMBERS

The Annual Meeting of the Members of the Southern Consumers Alliance will be held at 16806 Chesterfield Airport Road, Chesterfield, MO 63005, on Tuesday, October 14, 2025 at 5:00 p.m. (CST) for election of Directors and for the transaction of such other business as may properly come before the meeting and any adjournment thereof.

The above notice is given pursuant to the By-Laws of the Association.

PROXY

Southern Consumers Alliance

October 14, 2025 Annual Meeting of Members

THIS PROXY IS SOLICITED ON BEHALF OF

SOUTHERN CONSUMERS ALLIANCE

The undersigned member of the Southern Consumers Alliance does hereby constitute and appoint the President of the Southern Consumers Alliance, the true and lawful attorney(s) of the undersigned with full power of substitution, to appear and act as the proxy or proxies of the undersigned at the Annual Meeting of the Members of the Southern Consumers Alliance and at any and all adjournments thereof, and to vote for and in the name, place and stead of the undersigned, as fully as the undersigned might or could do if personally present, as set forth below:

1. FOR [], or to [] WITHHOLD AUTHORITY to vote for, the following nominees for Board of Directors: Dick Dohack, Suzanne Pattison, John Marshall, John Abel and Greg Peterson.
2. In their discretion, the proxies are authorized to vote upon such other business as may properly come before the Meeting.

This proxy, when properly executed, will be voted in the manner directed by the undersigned member. If no direction is made, this proxy will be voted for the election of directors and officers.

DATED: _____, 2025

Signature _____

Name (please print) _____

Please date and sign and return promptly to 12444 Powerscourt Drive, Suite 500A, St. Louis, MO 63131 whether or not you expect to attend this meeting. The Proxy is revocable and will not affect your right to vote in person in the event that you attend the meeting.

St. Louis, Missouri
September 5, 2025
Date